



HELLO, IMFRAN

My name is Franchesca - Fran for short.

I am a design graduate majoring in Immersive Design. I enjoy 3D modelling, adding my own cartoony and cute twist. I am a big fan of storytelling which I carry a lot of in my works. With every project I like to create a story. Whether it be answering the 'what if' to creating small narratives to the design. I also do a bit of graphic design work.

If you would like to know more please don't be afraid to reach out! Lets have a chat

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This is a concept for a potential collaboration between McDonalds and the anime Kaiju No. 8

MCCONALDS KALU NO. 8

Modelling Product Design













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For Major Studio Project, this brief allowed us to explore our design area, Immersive design, and how we can relate it to the Olympics. This this case I was designing for an Olympic clientele, creating mascots for the Brisbane 2032 Olympics.

OLYMPIC MASCIS

Branding 3D Modelling Rigging



Concept Development









Final Outcome







This project followed the brief of creating an asset pack. We were able to choose our own theming of this project, as long we created 5 or more models. Creating an asset pack for a 'ghost theme' party, allowed for additional models to create for the asset pack.

PITY PARTY

Asset Pack Environment Building

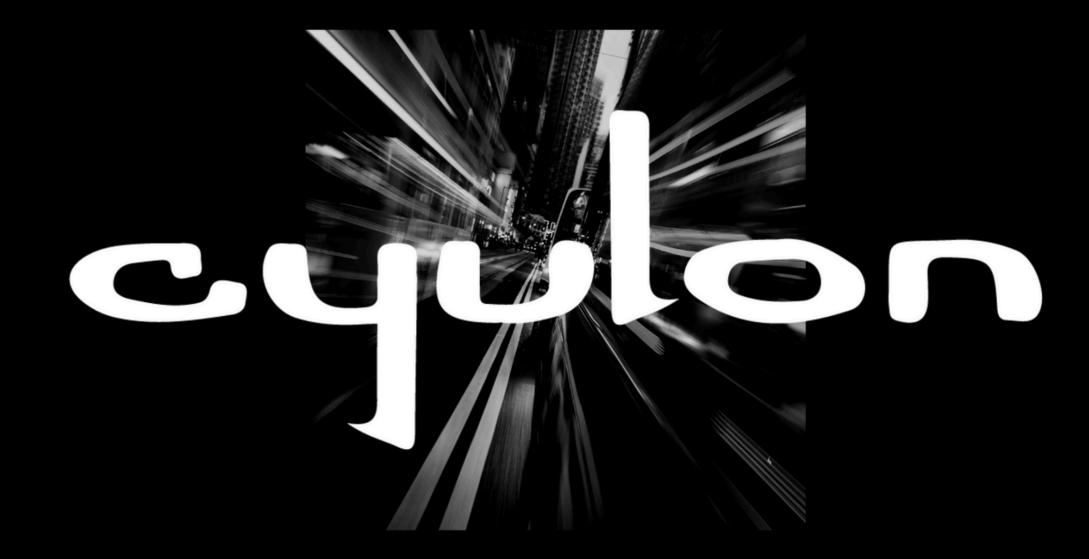




A lower case display font that takes the futuristic characteristics of angles and rounded squares complimented by the organic forms. This creates a hybrid typeface that retains the futuristic element while also introducing a soft, almost uneven aesthetic.

GYVLON

Display Font



abedetghijklmn

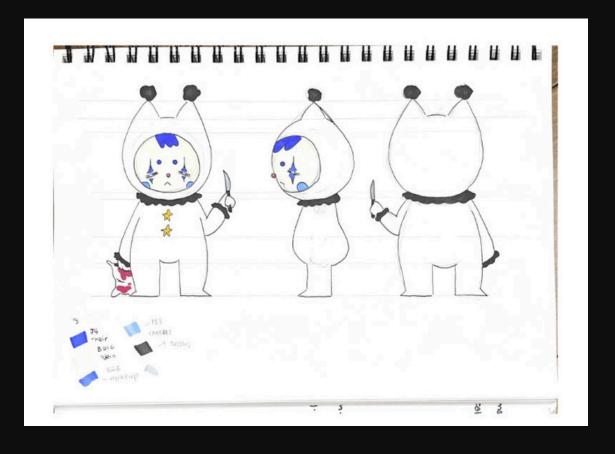


This project was an assignment brief during my first year at Griffith University. The brief required us to pick a certain topic then model accordingly. In this case, creating a character design and then modelling it. This also required us to find style inspirations, highlighting our process.

Game Character Design Modelling



Concept Developments





















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This project explored creating an interactive environment using Unreal Engine. The interactive elements included audio cues, cutscenes and environment interactions.

SLEET_WP4

Interactive Environment



